**PIZZA SALES SQL QUERIES**

**A. KPI’s**

**1. Total Revenue:**

SELECT SUM(total\_price) AS 'Total Revenue'

FROM pizza\_sales

A screenshot of a computer screen

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**2. Average Order Value**

SELECT (SUM(total\_price) / count(Distinct order\_id)) AS 'Average Order Value'

FROM pizza\_sales

A close-up of numbers

AI-generated content may be incorrect.

**3. Total Pizzas Sold**

SELECT SUM(quantity) AS 'Total Pizzas Sold'

FROM pizza\_sales

A screenshot of a computer

AI-generated content may be incorrect.  
  
**4. Total Orders**

SELECT Count(Distinct order\_id ) as 'Total Orders'

from pizza\_sales

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**5. Average Pizzas Per Order**

Select Round (cast(SUM(quantity) as float) / Count(Distinct order\_id ), 2) as 'Average Pizzas Per Order'

from pizza\_sales

A screenshot of a computer

AI-generated content may be incorrect.

**B. Daily Trend for Total Orders**

select DATENAME(WEEKDAY,order\_date) as 'day name' ,count(Distinct order\_id) as 'total order'

from pizza\_sales

group by DATENAME(WEEKDAY,order\_date)

A screenshot of a table

AI-generated content may be incorrect.

**C. Monthly Trend for Orders**

select DATENAME(MONTH, order\_date) as 'Month Name', COUNT(DISTINCT order\_id) as 'Total Orders'

from pizza\_sales

GROUP BY DATENAME(MONTH, order\_date)

A screenshot of a data

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**D. % of Sales by Pizza Category**

select pizza\_category, round ( sum(total\_price),2) as total\_profit,

round ( sum(total\_price) / (select sum( total\_price) from pizza\_sales)

\* 100,2) as PCT

from pizza\_sales

group by pizza\_category

A screenshot of a computer

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**E. % of Sales by Pizza Size**

select pizza\_size, ROUND( sum(total\_price),2) as total\_profit,

round ( sum(total\_price) / (select sum( total\_price) from pizza\_sales)

\* 100,2) as PCT

from pizza\_sales

group by pizza\_size

A table with numbers and letters

AI-generated content may be incorrect.

**F. Total Pizzas Sold by Pizza Category**

SELECT pizza\_category, SUM(quantity) as Total\_Quantity\_Sold

FROM pizza\_sales

GROUP BY pizza\_category

ORDER BY Total\_Quantity\_Sold DESC

A screenshot of a computer

AI-generated content may be incorrect.

**G. Top 5 Pizzas by Revenue**

Select top 5 pizza\_name , sum(total\_price) as total\_revenue

from pizza\_sales

group by pizza\_name

order by total\_revenue desc

A screenshot of a menu

AI-generated content may be incorrect.

**H. Bottom 5 Pizzas by Revenue**

Select top 5 pizza\_name , sum(total\_price) as total\_revenue

from pizza\_sales

group by pizza\_name

order by total\_revenue asc

A table with numbers and a list of pizzas

AI-generated content may be incorrect.

**I. Top 5 Pizzas by Quantity**

Select top 5 pizza\_name , sum(quantity) as total\_quantity

from pizza\_sales

group by pizza\_name

order by total\_quantity desc

A screenshot of a menu

AI-generated content may be incorrect.

**J. Bottom 5 Pizzas by Quantity**

Select top 5 pizza\_name , sum(quantity) as total\_quantity

from pizza\_sales

group by pizza\_name

order by total\_quantity asc

A table with numbers and a list of pizza

AI-generated content may be incorrect.

**K. Top 5 Pizzas by Total Orders**

SELECT Top 5 pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Orders

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Orders DESC

A screenshot of a menu

AI-generated content may be incorrect.

**L. Borrom 5 Pizzas by Total Orders**

SELECT Top 5 pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Orders

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Orders asc

**A table with a list of pizzas

AI-generated content may be incorrect.**